

Format requirement for advertisement:

high resolution Photoshop/Tiff (300 dpi)

Color Mode: CMYK (for press)

Size: Full page :

No bleeds: 7"x10" (178mm x 254mm)

Full bleeds: 8.75"x11.75" (222mm x 298mm)

1/2 page :

two sides bleeds: 8.75"x4.25" (222mm x 108mm)

No bleeds: 7"x4.25" (178mm x 108mm)

1/4 page :

3.25"x4.25" (83mm x 108mm)

Format requirement for Sponsors Logo:

Size: 4", 300dpi

Format: .ai, eps, pdf, jpg, png